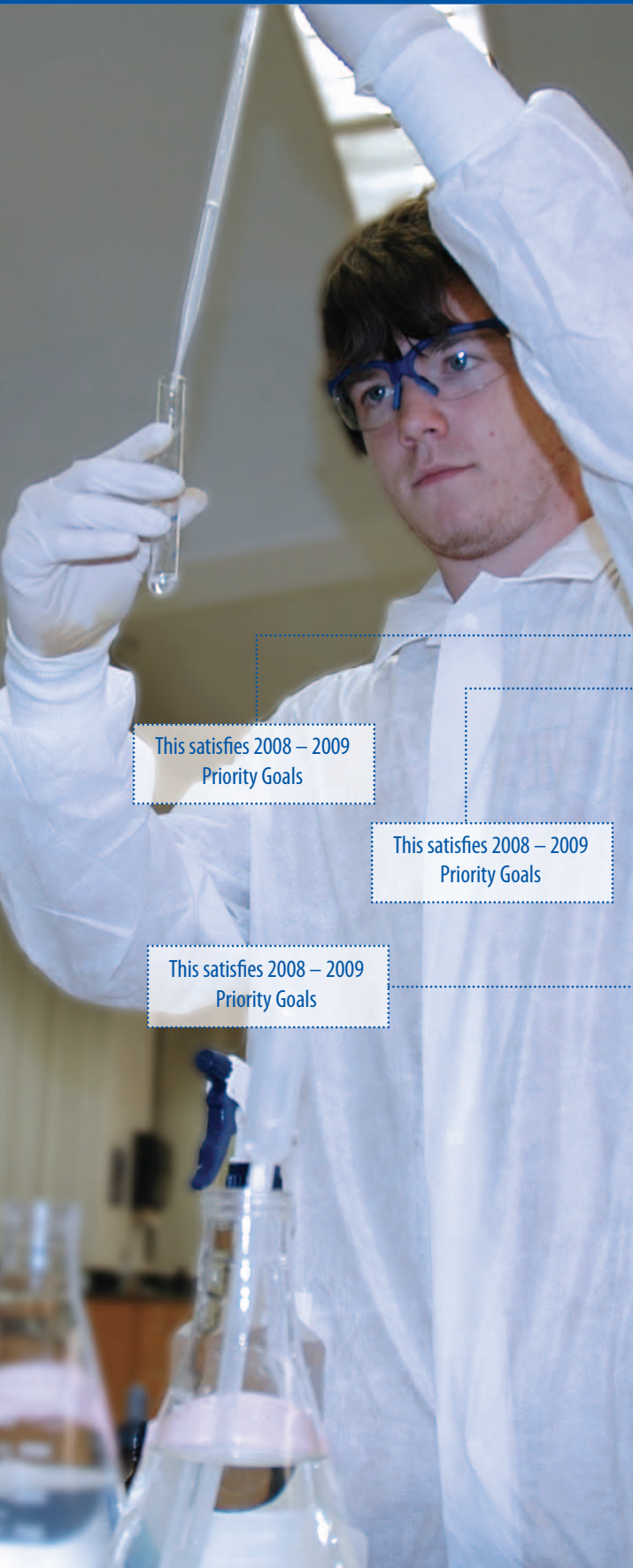


Strategic Plan Highlights

Spring 2009 Report



Expanding Learning Opportunities

GCCC strives for continual improvement in learning, seeking significant gains in all areas of education, from the flexibility and quality of instruction to the range of resources available to students as they learn.

- Year-to-date **enrollment for the 2008 – 2009 academic period has improved by 5%** in Advanced & Professional courses and by 6% in Postsecondary Vocational courses, our two largest program areas.
- GCCC is in the process of implementing **29 new e-learning courses** into the schedule for the 2008 – 09 academic year, with 21 of these courses having been launched in the first half of the year. Overall, this represents a total increase of 21% in new courses for the year, which will meet the goal of expanding e-learning courses by 10% per year beginning with 2008 – 09.
- The Technology Division developed a new program in **Network Services Technology**, both as an Associate's degree and a certificate

program. The majority of these classes will lead to industry certification such as Microsoft Certified Systems Engineer, Cisco Certified Network Associate, and Computer Technology Industry Association certifications. This program provides students with marketable skills while simultaneously allowing them to seek a degree in a growing field.

- The Office of the Vice President of Academic Affairs & Learning Support initiated a **program review process** for the first cadre of eight academic programs. This process allows a selected team of interdisciplinary faculty and community volunteers to review performance data and other information regarding the quality of GCCC academic programs.

This satisfies 2008 – 2009
Priority Goals

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Priority Goals

This satisfies 2008 – 2009
Priority Goals

Fostering Success of Our Students

GCCC is wholly committed to offering students every opportunity for success. Aware of the many demands on the lives of students, families, and the communities in which they live, the college stands ready to provide the resources and tools necessary as students pursue their educational goals and to assist them in making successful learning choices.

- In an effort to **improve customer service** in the admissions/registration process, GCCC is currently consolidating all associated services into one facility. Beginning in April 2009, students will be able to receive the following services in the new one-stop location: admissions, registration, placement testing, financial aid, academic planning, and fee payments.
- **GCCC received a \$245,304 Distance Learning and Telemedicine Program grant** from the U.S. Department of Agriculture which will allow the college to implement a telecommunications system that will expand educational opportunities for Gulf and Franklin county residents through increased distance learning opportunities including outreach and educational enrichment activities for middle and high school students, dual enrollment courses for eligible high school students, college courses for high school graduates, and continuing education

for professionals. Overall, from July 1, 2008 through December 31, 2008, GCCC was awarded 13 grants and modifications totaling \$1,590,292.

- The college adopted a new two-day course schedule that consolidates traditional three-day courses to a two-day schedule. This change allows students to reduce the number of days spent on campus, reducing drive time and leaving Fridays open for work or other activities.
- The **IDEA Student Rating of Instruction** tool was implemented in the fall semester to collect student satisfaction data regarding instructional environment and practice. The data are used to direct programmatic decisions and to guide a continuous cycle of program improvement.

Strategic Plan Highlights

Spring 2009 Report (Continued)



This satisfies 2008 – 2009
Priority Goals

This satisfies 2008 – 2009
Priority Goals

Collaborating with Our Community

Gulf Coast Community College believes community is a valued and honored part of its name, and this community college resolves to work with our community, partnering on many levels, communicating openly and freely, and cultivating the many benefits of education in a vital, growing community.

- GCCC and FSU Panama City initiated cooperative agreements to improve collaboration between the two local institutions. The **CONNECT! Program** streamlines admissions and advising for GCCC students who are completing a degree at FSU PC. GCCC and FSU PC also developed collaborative marketing and grant writing processes to maximize the community impact of these efforts.
- GCCC employees volunteered for over **6,000 hours of community service** and outreach activities in the first half of the 2008-09 academic year, including sponsorship of the Anchorage Children's Home.
- The GCCC Foundation **consolidated fund-raising efforts** across the campus to promote a singular approach to development activities. A highlight of this effort in the first half of 2008-09 is a campaign to support GCCC athletics that has raised over \$160,000, in difficult economic times with a goal of \$250,000.
- The college began a process focused on **surveying** the educational needs of employees of local community organizations such as **Pier Park, Naval Support Activity Panama City, and Tyndall Air Force Base**, in an effort to provide tailored continuing education, certificate programs, technical training, and degree programs for these populations.
- College participation in community governance and planning increased with **GCCC faculty & staff serving on numerous local boards** and working with other local organizations. The College has been working with Gulf and Franklin counties to expand course offerings, both credit and non-credit.

Advancing Economic Development of Our Region

Gulf Coast Community College accepts a central role in the economic well-being of the region, we of the college fully aware of our need to address new and changing workforce requirements, to adapt current programs to help our student-citizens take their productive place in society, and programs to meet the rapidly changing regional, national, and world economies of today and tomorrow.

- Plans for a \$30 million **GCCC Advanced Technology Center** were developed by working closely with our K-12, business, and University partners. When completed, the GCCC ATC will serve as a hub for technology programs that are designed to bring students and industry together in authentic training activities. Using this approach, the ATC will also promote the development of high tech industry in our area by ensuring a highly-trained workforce.
- College staff worked closely with local economic and business organizations to attract new industry to our area. Highlights included assisting local efforts to attract new businesses to the corridor surrounding the new International Airport and working to improve high-tech industry prospects for the region. One such effort resulted in a **landmark agreement between GCCC, Workforce Florida, The St. Joe Company, and Gulf Power**, paving the way for expanded opportunities in workforce training and economic development.

