

National Community College Benchmark Project

**Comparing GCCC to Other Community Colleges
for Two Reporting Cycles: 2007 and 2009**

Office of Institutional Effectiveness

October 2009

NCCBP Results

Goal: GCCC will meet or exceed the MEDIAN value as reported in the National Community College Benchmark Project.

Institutional Data

Overview

	2007 Report			2009 Report		
	National Median	GCCC Value	% Rank	National Median	GCCC Value	% Rank
Service Area Total Population	357,179	172,606		395,244	190,815	22%
Service Area Unemployment Rate	4.5%	7.3%		6.7%	8.4%	73%
Service Area Median Household Income	\$42,986	\$30,276		\$46,468	\$30,276	7%
IPEDS Enrollment	6,049	6,098		6,401	5,758	44%
Full-time Credit Headcount	2,466	2,126		2,711	2,275	43%
Part-time Credit Headcount	3,309	3,972		3,449	3,483	51%
% Transfer Credit Hours	59.9%	64.0%		59.81%	66.0%	67%
% Technical/Career Credit Hours	32.0%	26.0%		29.80%	24.0%	37%
% Developmental Credit Hours	10.0%	10.0%		10.30%	9.0%	38%
Non-credit Headcount	2,898	N/A		N/A	N/A	N/A
Credit Student Median Age	22	23		22	23	67%
% Female Credit Students	58.8%	59.3%		58.0%	59.1%	58%
% First-generation Student	40.5%	N/A		40.7%	N/A	N/A
% Nonresident Alien	0.4%	0.7%		0.5%	0.4%	43%
% Black, Non-hispanic	5.6%	11.0%		6.1%	11.2%	77%
% Am. Indian or Alaskan Native	0.4%	0.7%		0.5%	0.7%	63%
% Asian or Pacific Islander	1.7%	2.5%		1.9%	2.5%	63%
% Hispanic	2.7%	3.0%		3.5%	3.0%	45%
% White, Non-Hispanic	78.0%	80.1%		74.7%	80.3%	64%
% Race/Ethnicity Unknown	4.1%	1.9%		4.7%	1.9%	27%
Tuition and Fees per Credit Hour	\$86	\$62.00		\$87	\$66.00	23%
Unrestricted Operating Funds	\$27,284,000	N/A		\$32,063,902	\$28,454,535	47%
% Funds from Local Sources	23.0%	N/A		22.4%	2.4%	11%
% Funds from State	33.7%	N/A		31.0%	68.9%	93%
% Funds from Tuition	32.9%	N/A		35.0%	28.7%	37%



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Student Performance

Proportions of Students that Completed Degree/Certificate or Transferred within 3 Years (Fall 2005 IPEDS Cohort)

Completion rates within three years for a Full-time, First-Time Fall cohort FT
 Completion rates within three years for a Part-Time, First-Time Fall cohort PT
 Transfer rates within three years for a Full-Time, First-Time Fall cohort FT
 Transfer rates within three years for a Part-Time First-Time Fall cohort PT
 Combined graduation/transfer rates for FT
 Combined graduation/transfer rates for PT

2007 Report			2009 Report		
National Median	GCCC Value	% Rank	National Median	GCCC Value	% Rank
19.4%	33.5%	91.0%	18.2%	32.2%	87%
5.8%	N/A		6.6%	N/A	N/A
17.3%	11.0%	22.0%	18.1%	10.1%	12%
9.5%	N/A	N/A	9.2%	N/A	N/A
37.6%	44.5%	66.0%	37.7%	42.3%	63%
16.3%	N/A	N/A	16.0%	N/A	N/A

Student Performance at Transfer Institutions (AY 2007-08)

Cumulative first-year GPA
 Average first-year credit hours
 Percent enrolled next year

2.91	N/A	N/A	2.89	3.10	94%
20.58	N/A	N/A	20.7	N/A	N/A
79.3%	N/A	N/A	76.8%	N/A	N/A

Fall 2007 Credit Students Who Enrolled Next Term and Next Fall

One semester persistence rates
 One year persistence rates

67.7%	N/A	N/A	68.6%	71.5%	72%
47.0%	N/A	N/A	48.0%	54.7%	89%

CCSSE Benchmarks (AY 2007)

Active and Collaborative Learning
 Student Effort
 Academic Challenge
 Student-Faculty Interaction
 Support for Learners

49.9	43.8	1%	49.5	46.0	13%
50.0	46.5	14%	49.7	48.2	30%
49.9	46.3	14%	49.7	48.1	25%
50.8	49.4	34%	51.0	51.3	54%
50.1	49.7	46%	49.5	51.7	71%

Student Goal Attainment

% Graduates and Completers
 % Leavers and Non-completers

94.0%	N/A	N/A	93.8%	N/A	N/A
64.2%	N/A	N/A	66.3%	N/A	N/A

Credit College-Level Course Retention and Success (Fall 2007)

Retention Rate
 Enrollee Success Rate
 Completer Success Rate

88.5%	87.0%	38%	88.8%	87.0%	30%
73.8%	75.7%	61%	73.9%	76.7%	73%
84.8%	87.0%	67%	83.1%	88.2%	86%



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Red box = Concern

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	2007 Report			2009 Report		
	National Median	GCCC Value	% Rank	National Median	GCCC Value	% Rank
Credit Developmental/Remedial Course Retention and Success (Fall 2007)						
Math Retention Rate	82.7%	78.0%	26%	84.7%	78.5%	26%
Writing Retention Rate	87.3%	78.4%	18%	84.7%	81.6%	24%
Reading/Writing Retention Rate	87.6%	N/A	N/A	90.4%	N/A	N/A
Reading Retention Rate	87.7%	81.92%	24%	88.9%	80.2%	17%
Math Enrollee Success Rate	55.0%	63.3%	81%	54.4%	60.6%	78%
Writing Enrollee Success Rate	64.6%	45.7%	2%	63.4%	72.4%	82%
Reading/Writing Enrollee Success Rate	65.1%	N/A	N/A	70.2%	N/A	N/A
Reading Enrollee Success Rate	68.4%	72.9%	72%	66.6%	71.8%	73%
Math Completer Success Rate	68.2%	81.2%	88%	66.2%	77.1%	86%
Writing Completer Success Rate	75.2%	58.3%	2%	75.1%	88.7%	93%
Reading/Writing Completer Success Rate	79.6%	N/A	N/A	76.4%	N/A	N/A
Reading Completer Success Rate	78.9%	89.0%	86%	76.8%	89.5%	91%
First College-Level Courses (Fall 2006 IPEDS Cohort) Courses						
Math Retention Rate	84.0%	N/A	N/A	85.2%	86.2%	54%
Writing Retention Rate	87.8%	N/A	N/A	87.8%	82.9%	29%
Math Enrollee Success Rate	65.6%	N/A	N/A	64.4%	67.8%	63%
Writing Enrollee Success Rate	70.2%	N/A	N/A	69.6%	67.1%	43%
Math Completer Success Rate	78.8%	N/A	N/A	77.9%	78.7%	53%
Writing Completer Success Rate	82.1%	N/A	N/A	80.5%	81.0%	54%
Career Program Completers (AY 2005-06)						
Employed in Related Field	67.3%	N/A	N/A	68.2%	77.4%	71%
Pursuing Education	21.7%	N/A	N/A	18.0%	N/A	N/A
Employers Satisfied with Preparation	93.8%	N/A	N/A	95.0%	N/A	N/A



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Retention and Success in Core Academic Skill Areas (Fall 2007)						
Writing/Comp I Retention Rate	87.4%	78.2%	13.0%	87.6%	80.1%	13%
Writing/Comp II Retention Rate	83.4%	83.5%	53.0%	84.2%	85.9%	58%
Algebra Retention Rate	79.1%	85.4%	75.0%	81.5%	83.1%	58%
Speech Retention Rate	87.5%	84.5%	24.0%	88.5%	84.2%	18%
Writing/Comp I Enrollee Success Rate	69.5%	66.5%	29.0%	69.4%	66.9%	33%
Writing II/Comp II Enrollee Success Rate	67.4%	76.6%	89.0%	67.8%	78.3%	91%
Algebra Enrollee Success Rate	57.1%	67.3%	81.0%	58.4%	69.3%	85%
Speech Enrollee Success Rate	74.9%	81.8%	80.0%	75.2%	82.9%	83%
Writing/Comp I Completer Success Rate	81.1%	85.1%	76.0%	80.1%	83.6%	71%
Writing/Comp II Completer Success Rate	82.0%	91.7%	94.0%	81.5%	91.1%	93%
Algebra Completer Success Rate	72.7%	78.8%	69.0%	73.5%	83.4%	83%
Speech Completer Success Rate	86.2%	96.8%	98.0%	85.8%	98.5%	99%
Institution-Wide Credit Grades (Fall 2007)						
Percent Withdrawal	11.8%	13.6%	63.0%	11.3%	13.6%	69%
Percent Completed	88.2%	86.4%	37.0%	88.7%	86.4%	30%
Percent Successful	83.5%	86.4%	69.0%	82.4%	87.8%	88%
Enrollee Success	N/A	N/A	N/A	72.6%	75.8%	73%
Percent A and B Grades	54.8%	58.0%	70.0%	55.2%	59.0%	76%
Student Population						
Minority Participation Rates (Fall 2007)						
% Minority Credit Students	15.5%	17.3%	53.0%	17.4%	17.3%	49%
% Minority Employees	10.4%	14.5%	65.0%	10.9%	14.6%	63%
Minority Student/Population Ratio	1.1028	N/A	N/A	1.0947	1.051	44%
Minority Employee/Population Ratio	0.7112	N/A	N/A	0.6451	0.89	76%
High School Graduates Enrolling at Institution (Fall 2007)						
% Enrolling Public	21.5%	N/A	N/A	19.9%	41.5%	97%
% Enrolling Private	12.5%	N/A	N/A	12.3%	N/A	N/A
% Enrolling Total	19.5%	N/A	N/A	19.8%	41.5%	97%







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Market Penetration: Credit and Non-Credit Students (AY 2007-08)	3.0%	N/A	N/A	2.8%	5.5%	88%
Credit Student Penetration Rate	1.7%	N/A	N/A	1.1%	7.4%	93%
Non-credit Student Penetration Rate						
Market Penetration: Community Participation (AY 2007-08)	3.5%	N/A	N/A	4.8%	N/A	N/A
Cultural Activities	2.9%	N/A	N/A	3.6%	N/A	N/A
Public Meetings	2.0%	N/A	N/A	3.2%	N/A	N/A
Sporting Events						
Operational Performance						
Fiscal Year 2008 Business and Industry Productivity	2,436	N/A	N/A	3,450	24,672	96%
Duplicated Headcount						
Companies Served	62	N/A	N/A	62	86	61%
Total Costs	\$479,554	N/A	N/A	\$663,393	\$1,102,072	68%
Total Revenues	\$548,751	N/A	N/A	\$667,865	\$186,433	16%
Net Revenue	\$50,466	N/A	N/A	\$44,805	-\$915,639	1%
Net Revenue as % of Total	12.6%	N/A	N/A	8.6%	-491.14%	0%
Average Credit Section Size (Fall 2007)	19.34	N/A	N/A	19.0	21.7	82%
Credit Course Student/Faculty Ratio (Fall 2007)	17.93	43.45	99%	18.1	32.6	93%
Instructional Faculty Load (Fall 2007)						
% Credit hours by FT faculty	53.8%	69.4%	84%	53.8%	68.7%	84%
% Credit hours by PT faculty	46.2%	30.7%	15%	46.2%	31.3%	15%
% Sections by FT faculty	50.4%	N/A	N/A	52.1%	62.2%	75%
% Sections by PT faculty	49.6%	N/A	N/A	47.9%	37.8%	24%
Credit Distance Learning Sections and Credit Hours (Fall 2007)						
DL % of Credit Hours	6.6%	13.2%	88%	9.6%	15.0%	81%
DL % of Total Credit Sections	7.0%	N/A	N/A	9.2%	13.0%	71%



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Distance Learning Grades (Fall 2007)						
Percent Withdrawal	18.2%	18.0%	48%	15.8%	16.1%	53%
Percent Completed	81.8%	82.0%	52%	84.2%	83.87	46%
Percent Completer Success	78.6%	81.6%	72%	77.3%	83.3%	87%
Percent Enrollee Success	N/A	N/A	N/A	63.8%	69.9%	79%
Percent A and B Grades	50.8%	51.0%	52%	50.5%	52.7%	63%
Student/Professional Student Services Staff Ratio (Fall 2007)						
Career Services	3,413	N/A	N/A	3,438	6,187	81%
Counseling and Advising	849	N/A	N/A	746	2,062	92%
Recruitment, Admissions, Registration	938	N/A	N/A	850	1,547	84%
Financial Aid	1,367	N/A	N/A	1,297	1,547	62%
Student Activities	3,508	N/A	N/A	3,398	6,187	83%
Testing and Assessment Services	3,340	N/A	N/A	3,045	6,187	80%
Retirements and Departures (AY 2007-08)						
Retirements Rate	1.79%	1.59%	45%	1.58%	2.10%	62%
Departures Rate	5.95%	9.30%	83%	5.00%	5.51%	56%
Grievance and Harrassment Actions (AY 2007-08)						
Grievance Rate	0.07%	N/A	N/A	0.00%	0.00%	52%
Harrassment Rate	0.00%	N/A	N/A	0.00%	0.25%	76%
Cost per Credit Hour and FTE Student (AY 2007-08)						
Cost per Credit Hour	\$131	\$83	11%	\$134	\$89	12%
Cost per FTE Student	\$3,923	\$2,497	11%	\$4,019	\$2,667	12%
Development/Training Expenditures per FTE Employee (FY 2008)						
	\$260	N/A	N/A	\$336	\$1,291	94%

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