Excerpts, Strategic Plan-Driven Quality Enhancement Plan (QEP)

Illustration of the Direct Relationship between QEP Goals and Institutional Directions and Strategic Goals

Direction	Strategic Goals	Key Performance Indicators	QEP Initiative	Student Learning Outcome	QEP/GPS Institutional Goals
Direction One: Learning First	Increase the percentage of students who persist at GCSC through key academic thresholds (certificate and degree completion) without compromising academic rigor and integrity Encourage progressive and innovative methods of instruction (to include the use of technology) and delivery of content	Maintain a high level of success for AA students who continue their education Increase the number of degrees/ certificates awarded within three years of a degree-seeking student enrolling at GCSC Improve retention rates among students who persist to the next academic year	Provide clearly defined degree pathways which match students' interests and aspirations and intentional advising which supports completion of those pathways. Create an environment which focuses on student-centered processes and access to resources designed for student success.	Students will identify an academic pathway based on assessment of abilities, aspirations, interests, and values by the end of the New Student Orientation. (SLO 1) Students will know how to access available resources such as the library, tutorial services, financial aid, counseling, and extra-curricular options after completion of their first semester. (SLO 3)	100% of FTIC students will identify an academic pathway by completing the New Student Orientation. 90% of FTIC students will be aware of student support services. Increase FTIC fall-to-spring retention rate by 2% each year. Increase job placement and/or continuing education by 2% each year. Increase completion rates at 100% of time to graduation by 2% each year. Increase completion rates at 150% of time to graduation by 2% each year. Increase completion rates at 200% of time to graduation by 2% each year.
Direction Two: Community Partnerships & Cultural Development	Increase public awareness of college programs such as guest lectures, forums, theatre events, visual arts displays, concerts, military events, etc. that are open to the community	Expand service learning programs and internship or volunteerism in the community	Create an environment which focuses on student-centered processes and access to resources designed for student success.	Students will know how to access available resources such as the library, tutorial services, financial aid, counseling, and extra-curricular options after completion of their first semester. (SLO 3)	90% of FTIC students will be aware of student support services. (SLO 3)
Direction Three: Career Pathways	Create career maps for all degree programs and align with the economic development needs of the state, emphasizing unique characteristics of our region Develop flexible programs and delivery options that allow graduates to compete successfully in the state, regional and local economy	Increase the number of "stackable" career and academic pathways that incorporate industry-relevant and postsecondary credentials which lead to a sustainable wage	Provide clearly defined degree pathways which match students' interests and aspirations and intentional advising which supports completion of those pathways.	Students will craft a coherent educational plan by the end of their second semester. (SLO 4)	90% of FTIC students will have crafted a coherent educational plan by the end of their second semester. Increase completion rates at 100% of time to graduation by 2% each year. Increase completion rates at 150% of time to graduation by 2% each year. Increase completion rates at 200% of time to graduation by 2% each year. 90% of FTIC students will be able to identify their faculty advisor.

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Direction Four: Promoting Access & Completion	Utilize a robust, comprehensive academic early-warning system Create more safety nets/support systems for students who perform marginally in sequential math/science/ writing classes Create a unique climate and culture of student advocacy in which all students feel welcome, safe, and secure Target marketing campaigns to reach diverse and underserved populations	Increase completion and achievement of all students with a focus on underserved and underperforming students Increase the number of students choosing Gulf Coast as their pathway for academic, economic, and life success (enrollment) Improve graduation rates Expand the resource base to assist students in financial need Create degree maps that provide class schedules several semesters in advance Develop road maps to align curriculum with senior institutions	Provide clearly defined degree pathways which match students' interests and aspirations and intentional advising which supports completion of those pathways. Create an environment which focuses on student-centered processes and access to resources designed for student success.	Students will know core requirements of a chosen pathway, credit hours needed to graduate, and how to use the college catalog after the completion of orientation. (SLO 2) Students will have completed gateway courses, as identified by their chosen pathway, by the time they have earned 24 credit hours. (SLO 6)	Increase FTIC fall-to-fall retention rate by 2% each year. Increase the percentage of students that complete at least one gateway math course by the end of their first year at GCSC by 2% each year. Increase the percentage of students that complete gateway English (ENC1101) by the end of their first year at GCSC by 2% each year. Increase the percentage of students that complete gateway English (ENC1101) and at least one gateway math course by the end of their first year at GCSC by 2% each year. 90% of FTIC students will know core requirements of a chosen pathway, credit hours needed to graduate, and how to use the college catalog after the completion of New Student Orientation. Increase completion rates at 100% of time to graduation by 2% each year. Increase completion rates at 150% of time to graduation by 2% each year. Increase completion rates at 200% of time to graduation by 2% each year.
Direction Five: Effectiveness, Efficiency & Accountability	Create a culture of innovation, accountability and transparency at Gulf Coast State College	Consistently evaluate and communicate student achievement results and fiscal accountability	Create an environment which focuses on student-centered processes and access to resources designed for student success.	Students will be able to complete a degree audit by the time they have completed 30 credit hours or 50% of their certificate program. (SLO 5)	90% of FTIC students will complete a degree audit by the time they have completed 30 credit hours or 50% of their certificate program. Increase completion rates at 100% of time to graduation by 2% each year. Increase completion rates at 150% of time to graduation by 2% each year. Increase completion rates at 200% of time to graduation by 2% each year.