
HEALTH SERVICES ADMINISTRATION

HSA 3113, Current Trends/Contemporary Issues in Healthcare Current Trends/Contemporary Issues in Healthcare

3 hrs., 3 crs.,

(Offered fall). The presentation of significant health care issues and their developing trends. Content may differ each time in order to be current with changing events of varying importance, such as aging, coping with dying, women's and minorities' roles in health, and patient privacy issues.

HSA 3553, Legal and Ethical Issues in Healthcare Legal and Ethical Issues in Healthcare

3 hrs., 3 crs.,

(Offered fall). The principles and rules of law and how they relate to health care organizations and the ethical issues of consumers and providers of health care. The course also focuses on ethics and its principles and application in service settings. Contemporary issues confronting those delivering and using health care will be examined.

HSA 3700, Foundations of Research in Healthcare Foundations of Research in Healthcare

3 hrs., 3 crs.,

(Offered spring). An introduction to research methods as applied to the healthcare field. In addition to the study of research methods and tools, students complete exercises in literature search, research report analysis covering research design and data analysis, and report writing.

HSA 4110, Healthcare Organization and Management Healthcare Organization and Management

3 hrs., 3 crs.,

(Offered spring). This course will examine the conceptual framework of healthcare management with an emphasis on the process, functions, and roles that contribute to successful management. Facilities studied will include hospitals, ambulatory facilities, HMOs, and long-term care facilities.

HSA 4160, Strategic Planning and Marketing for Healthcare Strategic Planning and Marketing for Healthcare

3 hrs., 3 crs.,

(Offered fall). An introduction to the basic concepts of planning and evaluation as the fundamental tools of program design and development. Opportunities for theoretical and practical applications in the use of basic techniques are developed through classroom exercises and class projects.

HSA 4850, Capstone Capstone

6 hrs., 3 crs.,

(Offered summer). Prerequisite: HSA3700 with a minimum grade of "C." Comprehensive and synthesizing project to apply the knowledge and skills learned in the program courses. Projects must have theoretical and applied components. The capstone project is taken in the student's final semester.
