

DIGITAL MEDIA PRODUCTION SPECIALIZATION

Digital Media - Production Specialization, BAS

Communications Area		6 Credit Hours
ENC 1101	English Composition I	3
ENC 1102	English Composition II	3
Humanities Area		9 Credit Hours
Visual and Performing Arts (See General Education Requirements)		3
Philosophy/Religion (See General Education Requirements)		3
Literature (See General Education Requirements)		3
Mathematics Area		6 Credit Hours
Approved College-level Math (MAC/STA/MGF)		6
Natural Sciences Area		6 Credit Hours
Physical Science (See General Education Requirements)		3
Biological Science (See General Education Requirements)		3
Social Sciences Area		9 Credit Hours
Behavioral Sciences (See General Education Requirements)		3
History (See General Education Requirements)		3
Government (See General Education Requirements)		3
AA/AS Technical Requirements		42 Credit Hours
CGS 1103	Project Mgt Cncpts and Process	3
CGS 2069	Social Media Marketing	3
DIG 2100	Web Design I	3
DIG 2251	Sound for Digital Media	3
DIG 2200	Digital Video Fundamentals	3
DIG 2151	Writing for Media	3
DIG 2430	Digital Story Development	3
GRA 2156	Cmptr Grphc Digital Design I	3
Electives		18
Digital Media Foundation/Core Courses		27 Credit Hours
GEB 3213	Business Communication for PE	3
CGS 3092	Legal and Ethical Issues in IT	3
ISM 4318	Agile Project Management	3
DIG 3543	Media Planning	3
DIG 4433	Visual Development	3
DIG 4153	Writing for Digital Media	3
DIG 4564	Content Management Systems	3
DIG 3811	User Centered Design	3
DIG 3588	Digital Capstone	3
Digital Production Specialization		15 Credit Hours
DIG 3525	Digital Production Studio I	3
DIG 3526	Digital Production Studio II	3
DIG 3553	Interactive Media Design	3
DIG 3343	Broadcast Graphics I	3
DIG 3451	Visual Storytelling	3

• General Education Core. Students must complete at least one identified core course in each area of study—Communications, Humanities, Mathematics, Natural Sciences, and Social Sciences—as part of the general education course requirements.

+ Prerequisites and/or corequisites required. See course descriptions.

* Minimum grade of "C" required.
