

DIGITAL MEDIA WEB DEVELOPMENT SPECIALIZATION

Digital Media - Web Specialization, BAS

Communications Area	6 Credit Hours
ENC 1101 English Composition I	3
ENC 1102 English Composition II	3
Humanities Area	9 Credit Hours
Visual and Performing Arts (See General Education Requirements)	3
Philosophy/Religion (See General Education Requirements)	3
Literature (See General Education Requirements)	3
Mathematics Area	6 Credit Hours
Approved College-level Math (MAC/STA/MGF)	6
Natural Sciences Area	6 Credit Hours
Physical Science (See General Education Requirements)	3
Biological Science (See General Education Requirements)	3
Social Sciences Area	9 Credit Hours
Behavioral Sciences (See General Education Requirements)	3
History (See General Education Requirements)	3
Government (See General Education Requirements)	3
AA or AS Technical Requirements	39 Credit Hours
CGS 1103 Project Mgt Cncpts and Process	3
CGS 2069 Social Media Marketing	3
COP 1000 Intro Prgrm Logic	3
COP 2700 Data Structure (SQL)	3
COP 2840 Internet Programming	3
DIG 2100 Web Design I	3
DIG 2151 Writing for Media	3
GRA 2156 Cmptr Grphc Digital Design I	3
Electives	15
Digital Media Foundation/Core Courses	27 Credit Hours
GEB 3213 Business Communication for PE	3
CGS 3092 Legal and Ethical Issues in IT	3
ISM 4318 Agile Project Management	3
DIG 3543 Media Planning	3
DIG 4433 Visual Development	3
DIG 4153 Writing for Digital Media	3
DIG 4564 Content Management Systems	3
DIG 3811 User Centered Design	3
DIG 3588 Digital Capstone	3
Web Development Specialization	15 Credit Hours
COP 3834 Developing Websites PHP MySQL	3
COP 3855 Advanced Web Animation JQUERY	3
ISM 4548 Web Analytics	3
DIG 3512 Dig Optimization and Analytics	3
DIG 3716 Interface Design	3

• General Education Core.

+ Prerequisites and/or corequisites required. See course descriptions.

Applies to AS degree and certificate programs.

= Career Certificate course.

* Minimum grade of "C" required.
