

Internship Opportunities

Marketing/Advertising - Editorial - Graphic Design

The goal of our internship positions is to provide qualified candidates with hands on experience and the opportunity to learn all aspects of producing a print publication, Panama City Living Magazine and online publication, Panamacityliving.com.

- ✓ We are looking for individuals who are self-driven and efficient and who can follow and help develop measurable processes.
- ✓ The ideal candidate is a strategic thinker and proactive problem-solver, a confident and thoughtful team player with a professional, positive and solution-oriented attitude. Candidates must have the ability to work under pressure in a fast-paced environment, and most importantly, must be able to meet deadlines.
- ✓ Successful candidates will be offered the chance to continue her or his relationship by contributing to the magazine and website on a freelance basis.

EDITORIAL Internship

The intern will assist with editorial, creative and content management tasks, such as research, fact checking, writing, copy editing, social media and partner content. Familiarity with SEO, RSS, Twitter, Facebook, Instagram and other social media is required. Copy editing skills and a good understanding of both AP and Chicago styles are a must. Candidates will help in all aspects of operations, fact-checking, research, as well as copy editing and writing when appropriate.

GRAPHIC DESIGN Internship

A graphic intern will provide support to our graphic artist in magazine layout, photography, advertising design, and creation of promotional materials. The ideal candidate is organized, can handle multiple projects and moving pieces at the same time, and has strong Photoshop and InDesign skills. Tasks include the securing and editing of visual assets and helping us illustrate our content visually in collaboration with writers, editors and photographers.

MARKETING/SALES Internship

All advertising interns will work closely with the marketing team with focus on development of marketing strategies, prospecting, media kit and distribution strategy and maintenance, database maintenance and success tracking as well as assisting in organizing our main event for the year, our Reader's Choice Award ceremony.

To Apply:

Please send a cover letter and resume and samples of your work (writing samples or graphic design samples) or a link to an online portfolio or blog to: khoyt@gulfcoast.edu

Please specify in the subject line which position you are interested in.



COOPERATIVE EDUCATION

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